



Oregon Sport Fishing— A Heritage and an Economic Force for Conservation

**Northwest Sportfishing
Industry Association**
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The Northwest Sportfishing Industry Association (NSIA) was established in Oregon City, Oregon in 1993 as a 501(c)(6) nonprofit organization dedicated to the preservation, restoration and enhancement of sport fisheries and the businesses dependent upon them. NSIA is not a sport club; we are an industry lobby group representing the business interests of the many members that depend on the sport of fishing for our livelihoods.

"If the salmon and steelhead are running, then as far as I am concerned, God knows that all is well with his world...the health of the environment is good if the salmon and steelhead are around. It is simple."

--Governor Tom McCall

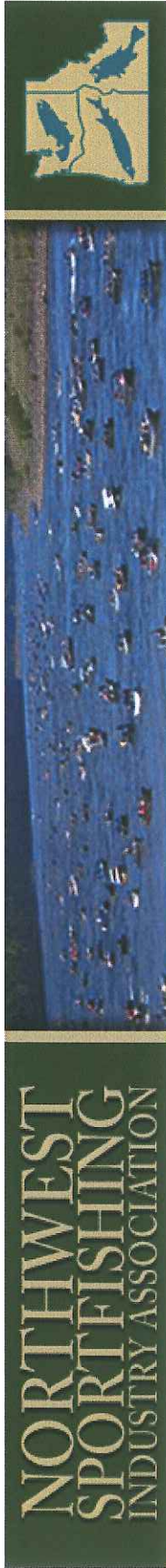
We believe in the words of the late Governor McCall. In Oregon, Sportfishing generates over \$1Billion in economic benefits and employs over 11,000. NSIA's job is to counter the business-as-usual attitudes of all interests who are effecting healthy fisheries, promote continued hatchery funding, ensure a fair sport harvest allocation, and fin clipping (to provide selective fisheries.) Our job is to weigh in on every issue that affects sportfishing and the health of the resources we depend on.

We are the only ones that can carry the "jobs and dollars" message to our political leaders. And it's working. For example, many hatchery salmon and steelhead would not be fin clipped if it wasn't for the lobbying efforts of NSIA. What seems like a no-brainer has required legislation, lawsuits and state and federal funding packages to make it happen. Selective fisheries allow the live release of wild fish while retaining marked hatchery fish, protecting wild fish and the jobs they sustain.

These are only some of the literally hundreds of issues NSIA has successfully prevailed in. We are making significant progress in every corner of the region. Ocean salmon and bottom fisheries, Puget Sound sportfishing opportunity, Eastern Oregon and Snake River salmon and steelhead, the reopening of several Eastern Washington fisheries, Southern Oregon habitat and hatchery issues and any of the major fisheries around the regions have in some form been positively influenced by the work of NSIA. Whether it's funding hatcheries, advocating for wild fish, working to fund fish and wildlife departments, dismantling dams that no longer serve a purpose, working with the federal government on a range of sportfishing issues, or working with businesses on specific issues of importance, NSIA is at the table and making a positive difference in the future of Northwest sportfishing and businesses are profiting as a result!

The Northwest Sportfishing Industry Association is a persistent and knowledgeable resource committed to making a positive contribution to the future of sportfishing and the economic, cultural and environmental benefits that derive from healthy fisheries.

Dedicated to the preservation, restoration and enhancement of sport fisheries and the businesses dependent upon them. Call toll free: 1-866-315-NSIA



Oregon Sport Fishing—A Heritage and an Economic Force for Conservation

2011	Retail Sales	Total Multiplier Effect	Salaries and Wages	Jobs	State and Local Tax Revenues	Federal Tax Revenues	Total Days Fishing	Adult Anglers (resident and nonresident)
Oregon	\$680,636,132	\$1,172,481,577	\$382,802,979	11,043	\$72,381,359	\$91,781,493	5,658,437	638,000

Sportfishing Means Business! In Oregon, growing sportfishing opportunity grows jobs, protects an important piece of our heritage, and connects families and friends to each other and the natural environment.

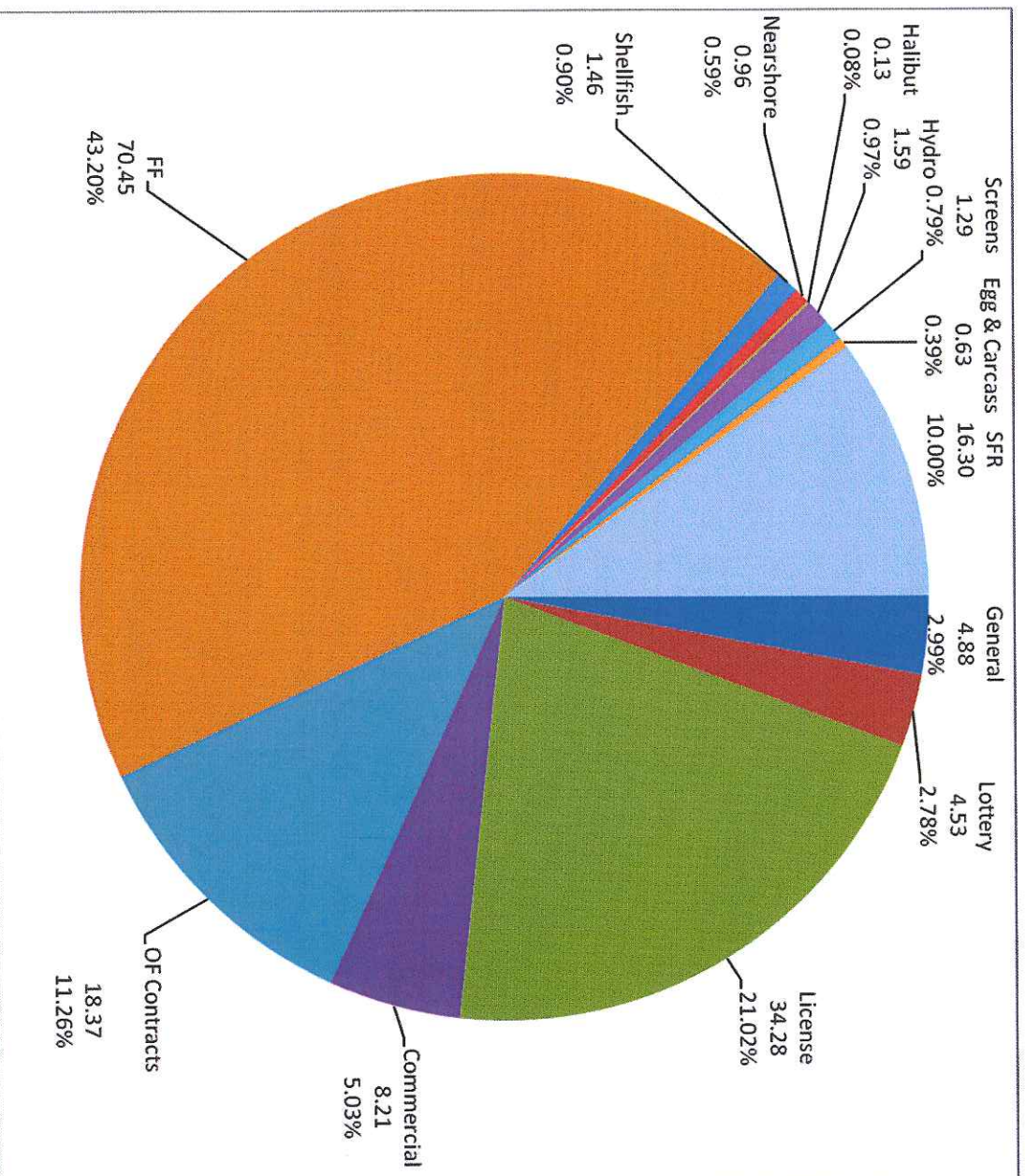


Supplied by **Northwest Sportfishing Industry Association ~ NSIA**: Dedicated to the preservation, restoration and enhancement of sport fisheries and the businesses dependent upon them.
For more information, call 866.315.NSIA or go to www.nsiafishing.org.

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2011-2013 Fish Division Estimated Expenditures by Fund \$163.08 million Total Funds

The Federal Sport Fish Restoration (SFR) fund is a Federal Excise Tax on manufacture of sport tackle and the marine fuel tax. It is returned to states in a formula that is tied to the number of recreational license sales. Growing license sales not only directly funds the agency: More anglers buy more tackle, generating more excise tax.





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Dedicated to the preservation, restoration and enhancement of sport fisheries and the businesses dependent on them.



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Rod Sando, retired director for Minnesota Dept. of Natural Resources and Idaho Department of Fish and Game



Don Swartz, retired Fisheries Manager, Oregon Dept. of Fish & Wildlife, and life-long fisherman.



Bill Shake, retired Assistant Regional Director of Fisheries, US Fish and Wildlife Service



Jim Martin, Conservation Director for Berkley Conservation Institute and retired Chief of Fisheries, Oregon Department of Fish and Wildlife



Daniel (Dan) H. Diggs, Retired Assistant Regional Director for Fisheries, US Fish and Wildlife Service



Dr. Doug DeHart, Retired Fisheries Chief, ODFW and retired senior Fishery Biologist, USFWS

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