



Food bank partnerships with Oregon agriculture

Oregon House Agriculture & Natural
Resources Committee

May 30, 2013



Presenters

Food banks working with OR agriculture & food processors

Mike Moran, Food Resource Manager, OR Food Bank

John Burt, Executive Director, Farmers Ending Hunger

Processing game donations/ By-catch fish update – HB 4068

Marlin Martin, Food Program Developer, Clatsop Community Action Regional Food Bank

Food, Education, Agriculture Solutions Together/ Resource Assistance for Rural Environments-

Sharon Thornberry, Community Food Systems Manager

Megan Newell-Ching, Community Resource Developer

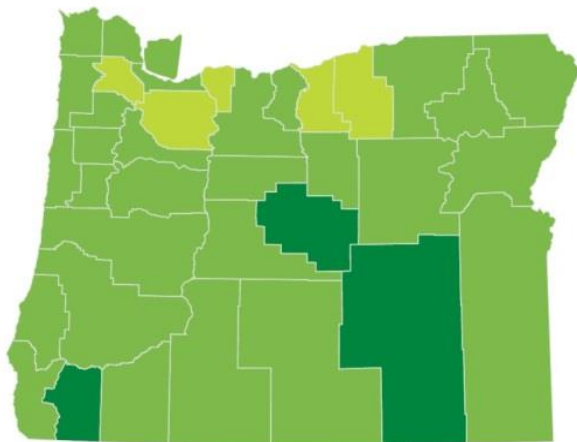
Spencer Masterson, Resource Assistance for Rural Environments



Hunger and the Oregon Food Bank Network

FOOD INSECURITY RATES

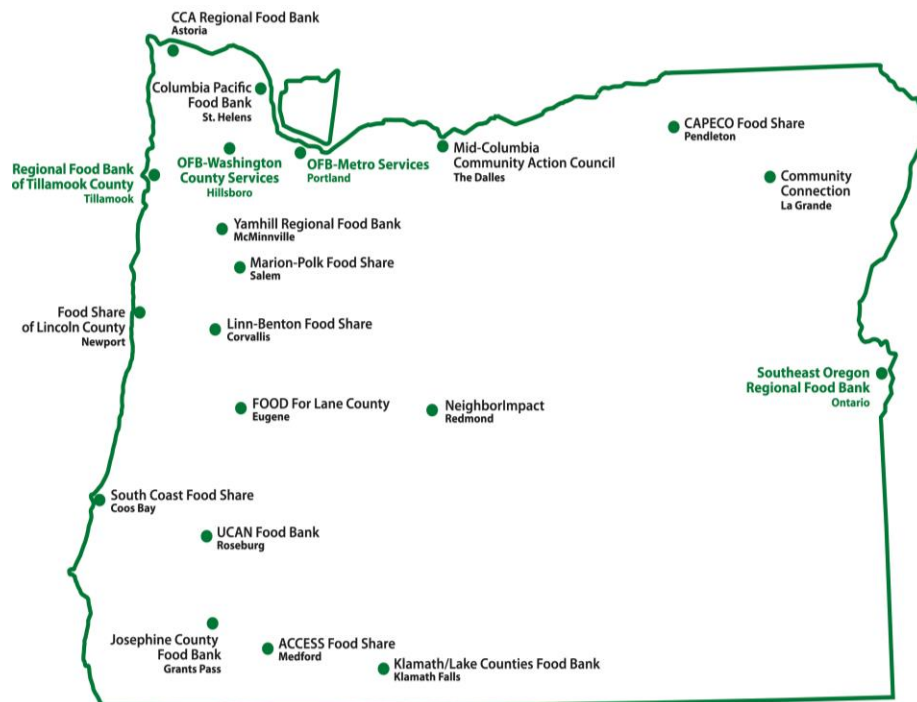
Source: 2011 Feeding America Map the Meal Gap



20% - 24%

15% - 19%

4% - 14%



OREGON FOOD BANK NETWORK:

20 Regional Food Banks

945 Partner Agencies

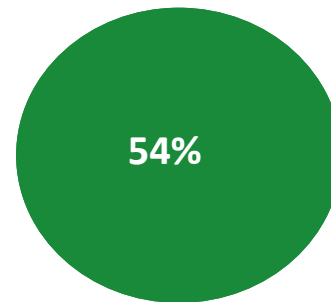


Oregon Food Bank Network FY 2011-12 FOOD SOURCES

81

million pounds

=



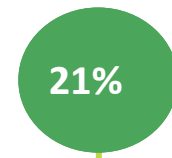
Food industry
donations



USDA



Food
drives



Purchased

1,117,000

emergency food boxes distributed



Partnering With Oregon Agriculture



Oregon
Department
of Agriculture



Doing More With What We Have



Farmers Ending
Hunger



Donated
Ingredients

Donated or
discounted
materials

Donated
Processing

Volunteer
Labor



New Sources of
Shelf-Stable
Food For the
Families We
Serve

Thursday, May 16, 2013

Dedicated to food: Noonan Farms pledges field to Oregon food banks



As Mike Noonan, owner of Noonan farms, drove down a spur of Lower Klamath Lake Road Monday, he pointed across the truck to a brown dusty field and said, “There’s your potatoes.”



Noonan and Ron Bresser, of Noonan Farms, also commended the food bank’s efficiency when it comes to shipping.

“You know what was really cool for me to hear was they’re in Pendleton with the food bank. They were in Astoria — places we don’t directly ship to,” Bresser said.





Farmers Ending
Hunger

Historical Donations: 2009 to 2012

	2012	2011	2010	2009
Peas	36,000	36,540	36,000	36,000
Wheat	187,000	219,020	187,920	260,640
Onions	288,400	322,000	331,526	448,487
Potatoes	543,000	264,000	373,799	657,184
Carrots	50,000	50,000	20,000	50,000
Fresh Fruit	26,000	125,000	0	0
Beef	250,000	244,000	130,000	156,000
Green Beans	128,000	126,400	107,200	332,400
Sweet Corn	264,000	184,800	150,040	223,200
Fresh Vegetables	44,975	53,678	176,773	73,400
Total Pounds	1,817,375	1,625,438	1,513,258	2,237,311



Processing Game Donations & Fish By-catch Update



In 2010 Clatsop Community Action Regional Food Bank, recognizing the shortage of fresh food entering the food banking system, embarked on an initiative of “Intentional Production”.

- Designed and equipped a food processing and repackaging room in our new food bank facility
- Acquired food processing and non-slaughter meat processing licenses from the ODA
- Began to develop a stronger relationship with ODFW regarding the procurement of fish and game through donations. Donations were processed on-site at our Food Bank or in local fishery facilities



OUTCOMES

2011 - 2012 Seasons:

- 35,433 gross pounds collected.
- 23,024 pounds went into the frying pans of hungry Oregonians.
- \$33, 494.00 in donated food value (based on average value of donated food).

2013 Season to date:

- 12,567 pounds have been received.
- 12,324 pounds went into the frying pans of hungry Oregonians.
- A large donation of processed fillets resulted in 100 % net yield.
- Calculated retail value of the product was \$131,631.40



CCA Regional Food Bank





Oregon Food Bank Community Food Systems

VISION: We envision communities across Oregon and SW Washington where citizens are empowered and actively engaged across sectors to attain personal and community food security.

Three approaches:

- Community **FEAST**
- **RARE** Community Food Assessment Partnership
- Food Systems **Networking**





What happens at ?



- Stories are shared from the local food system.
- Themes and solutions from other communities are shared.
- Food systems issues and solutions are discussed, distilled and sorted to identify priorities.
- Work groups are established and *Organizing Plans* created

Community driven FEAST outcomes have included:

- New farmers' markets
- Increased SNAP & WIC acceptance
- Expanded community gardens
- New donors for food bank
- Additional Nutrition Education opportunities





IMPACT

Emergency
Food Agencies

Faith-Based
Organizations

Nutrition
Education
Programs

Farm-to-
School
Coalitions

Gleaners

Community
Gardens

NONPROFIT

Farmers'
Markets

Farms

Food
Retailers

Health Care
Providers

Food
Processors

Fisheries

PRIVATE

OSU Extension

Elected
Office

Public Health
Departments

Economic
Development
Offices

Schools

PUBLIC

FEAST engages a broad spectrum of the community to create self-determined organizing plans.

- 50+ events to date engaging over 1500 people
- Replicable model-being implemented in 6 states beyond Oregon
- Shown to increase community connections among participants
- 30+% of participants are food producers
- Program nationally recognized by



Resource
Assistance
for Rural
Environments

OFB-RARE Community Food Assessment Partnership



- 14 Community Food Assessments (CFA) covering 21 counties (*to date*)
- Coordination and facilitation of 21 FEAST events
- 80+ Rural grocery store surveys



WHY WE DO COMMUNITY FOOD ASSESSMENT?

For Oregon Food Bank,
CFAs have identified:

- Improvements to local food systems that can be made by current community groups, with existing resources
- Ways to strengthen emergency food services in Oregon's rural communities
- Policy solutions and other actions that can improve local food systems and reduce food insecurity

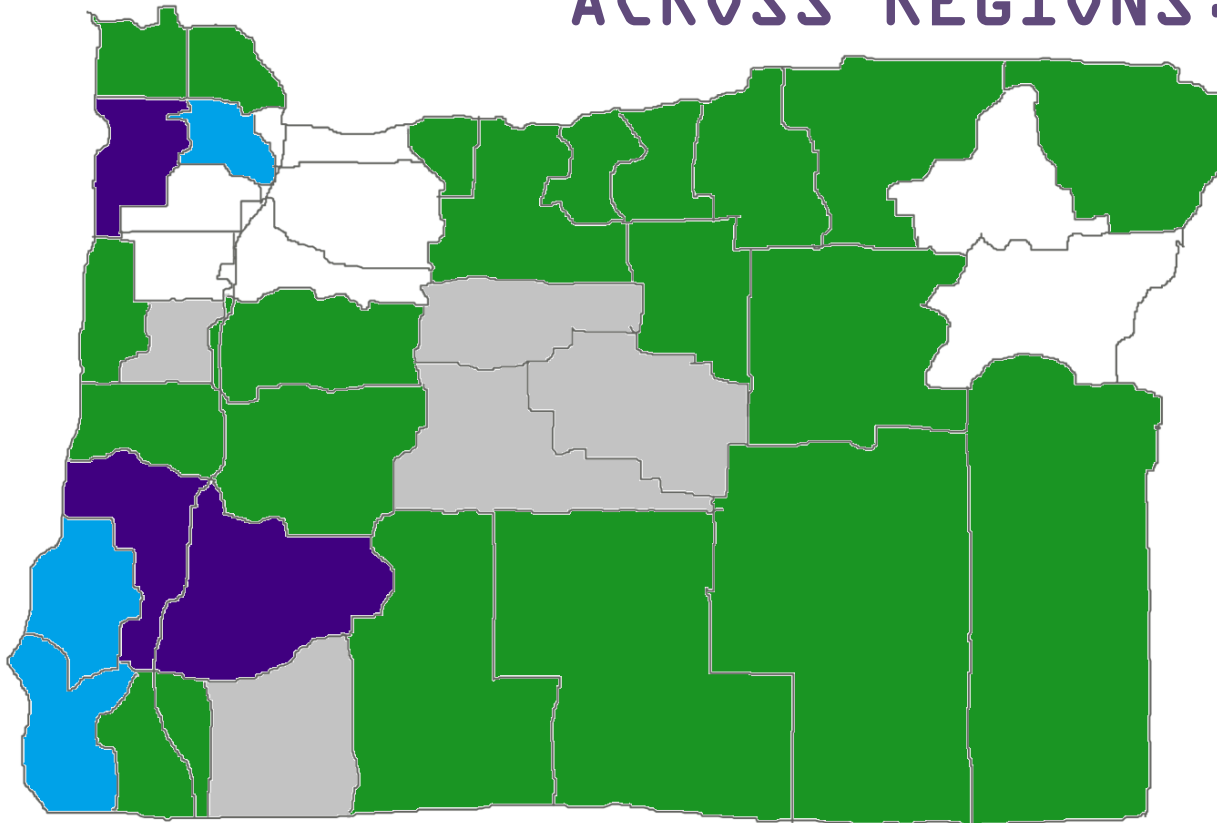
Our qualitative approach:

- Builds community in the process
- Reflects local food system realities through the lens of the local community
- Informs grassroots actions in communities, acting as a guide for





CFA RECOMMENDATIONS COMMON ACROSS REGIONS:



Increase
Healthy Food
Access

Promote small
& medium size
growers

Build Food
Literacy

Community Food
Organizing

Complete • Current • Planned 13-14

SUSTAINING RURAL COMMUNITIES

RURAL GROCERY STORES

WHY?

- Rural Economic Development
- Access to Food
- Social Hub

CHALLENGES?

- Minimum purchasing requirements
- Product delivery
- Stocking fresh produce
- High operations costs
- Slim profit margins





OPPORTUNITIES

Healthy Rural Stores

Funding for Infrastructure

Statewide Alliance of Independent Grocers





Food bank partnerships with Oregon agriculture

Thank you!

Questions?