Payments by the Athletics Department for Academic Purposes

Number: US12/13-20

Date of Notice: Wed, 02/13/2013

Legislation, Resolution, or Policy Adoption: Resolution

Current Status: Approved on 5/8/2013

Motion:

SECTION I

1.1 WHEREAS in 2004, the UO Athletics Task Force, which included President Frohnmayer, Athletic Director Bill Moos, NCAA Faculty Athletics Representative Jim O'Fallon, the Senate President, and many Senate and faculty representatives, concluded a three-year study of UO athletics with a report that stated as recommendation #1,

"The Task Force and the Athletic Department recommend a voluntary financial contribution by athletics to the Presidential Scholarship fund."[i] (# edn1)

1.2 AND, WHEREAS in 2008, the UO Senate passed a resolution titled "Revenue Sharing with the Athletic Department" which concluded,

"Be it moved that: The Athletic Department, Administration, and Faculty work together to outline a mechanism that, under the appropriate fiscal conditions, would allow the Athletic Department to provide a meaningful proportion of their yearly revenues to the general fund to aid the academic mission of the university."[ii] (<u># edn2</u>)

1.3 AND, WHEREAS nine years have now passed since the 2004 Task Force report, and 5 years since the 2008 Senate motion, during which annual operating expenditures by the athletic department have increased from less than \$40 million to more than \$90 million; [iii] (# edn3)

1.4 AND, WHEREAS the athletic department is still not making any direct financial contributions for the support of UO's academic mission, beyond paying the tuition of its own students, and making a few small and intermittent donations to the library;

1.5 AND, WHEREAS UO's academic side has been making a variety of new and increased payments in support of the athletic department, including since 2010 an estimated \$1.8 million dollars per year for the tutoring services at the Jaqua Center for Student-Athletes that are available only to student-athletes; [iv] (# edn4)

1.6 AND, WHEREAS UO's academic budget has been paying \$467,538 a year since 2009 to help repay the bonds used to purchase the Knight Arena land; [v] (# edn5)

1.7 AND, WHEREAS the athletic department solicits donations and ticket surcharges for the Duck Athletic Fund, totaling \sim \$30M for 2012-13,[vi](#_edn6) with the statement,

"The mission of the Duck Athletic Fund is to raise funds to offset the expenses of student-athletic scholarships and related athletic department support at the University of Oregon."[vii] (# _edn7)

1.8 AND, WHEREAS in the most recently reported data, 2011-12, the athletic department paid only \$7 million from these DAF funds to the academic side for student-athlete tuition.[viii](#_edn8)

SECTION II

2.1 BE IT HEREBY MOVED that the UO Senate requests that the UO President requires the UO Athletic Department to pay from its budget the full cost of providing tutoring and academic support for student-athletes, beginning in FY 2013-14;

2.2 BE IT FURTHER MOVED that the UO Senate requests that the UO President requires the UO Athletic Department to pay from its budget the full cost of the bonds used to purchase the Knight Arena land, beginning in FY 2013-14;

2.3 BE IT FURTHER MOVED that the UO Senate requests that the UO President requires that for each year beginning with

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FY 2014-15, the UO Athletics Department set aside from its budget a sum equal to 2% of the athletic department's prior year spending on athletics, and redirect these funds toward UO's academic purposes, including but not limited to scholarship and student support services for low-income Pathways Oregon students, and academic merit scholarships.

[i] (<u># ednref1</u>) UO Task Force Report at http://darkwing.uoregon.edu/~uosenate/dirsen034/finalreportATF04.pdf (http://darkwing.uoregon.edu/~uosenate/dirsen034/finalreportATF04.pdf

[ii] (<u>#_ednref2</u>) Senate Resolution at <u>http://pages.uoregon.edu/uosenate/dirsen078/US078-15.html</u> (<u>http://pages.uoregon.edu/uosenate/dirsen078/US078-15.html</u>)

[iii] (# ednref3) AD budget at http://www.goducks.com/ViewArticle.dbml?DB OEM ID=500&ATCLID=205337248 (http://www.goducks.com/ViewArticle.dbml?DB OEM ID=500&ATCLID=205337248)

[iv] (# ednref4) Register Guard story at http://projects.registerguard.com/web/newslocalnews/26115261-57/centerstudents-athletes-academic-jaqua.html.csp (http://projects.registerguard.com/web/newslocalnews/26115261-57/center-students-athletesacademic-jaqua.html.csp)

[v] (# ednref5) Frohnmayer/Kilkenny MOU at http://www.goducks.com/fls/500/pages/athlfin/MOU-Debt-Service-of-Purchaseof-Land-for-New-Arena.pdf?DB_OEM_ID=500 (http://www.goducks.com/fls/500/pages/athlfin/MOU-Debt-Service-of-Purchase-of-Land-for-New-Arena.pdf?DB_OEM_ID=500)

[vi] (# ednref6) Report at http://www.goducks.com/fls/500/pages/athlfin/FY2012-Sources-of-Revenue.pdf? DB OEM ID=500 (http://www.goducks.com/fls/500/pages/athlfin/FY2012-Sources-of-Revenue.pdf?DB_OEM_ID=500)

[vii] (#_ednref7) Report at http://goducks.com/fls/500/pages/daf/DAF_Brochure.pdf? hq e=el&hq m=402524&hq l=10&hq v=c904dd1d98 (http://goducks.com/fls/500/pages/daf/DAF_Brochure.pdf? hg e=el&hq m=402524&hq l=10&hq v=c904dd1d98)

[viii] (# ednref8) UO Foundation report at

http://www.uofoundation.org/s/1540/images/editor_documents/annual_reports/annual_report_2012.pdf (http://www.uofoundation.org/s/1540/images/editor_documents/annual_report_2012.pdf)

Financial Impact: Cost Neutral

Sponsor:

Bill Harbaugh (Economics), UO Senator