MEASURE: HB Z654
EXHIBIT: 14
H BUSINESS & LABOR
DATE: 4.8.2013 PAGES: 1
SUBMITTED BY: fm Craven

April 3, 2013

TO: Rep. Margaret Doherty and members of the House Committee on Business and Labor

FR: Jim Craven, representing TechAmerica

RE: SUPPORT for HB 2654 with the -5 amendments: social media login

On behalf of the national technology trade group TechAmerica, we want to express our support for committee adoption of the -5 amendments to HB 2654 and a do-pass recommendation to the full House.

We deeply appreciate the attention given to this bill by the Chair, the Chair's staff, and the Committee. TechAmerica is following similar bills in dozens of states, and the feedback I've received from my members is that Oregon is taking the time to get it right.

Protecting the privacy of our users in the web environment is a high priority for our member companies. Passage of HB 2654 will help further that cause.