Senate Committee on Business and Transportation
Oregon State Capitol
900 Court St. NE
Salem, OR 97301

Apr 4, 2013

This is my testimony submitted to the Committee on Business and Transportation in support of SB 836.

My career as a makeup artist led me down several paths. My first opportunity in makeup was a job with Nordstrom at the Lancome counter while in college. I continued with Nordstrom, working for various makeup companies, selling cosmetics and managing over the next 15 years. I never felt truly fulfilled until I stumbled onto a job representing commercial photographers while living in New York. While learning the world of advertising, I realized stylists were hired to do the hair and makeup on models for commercial advertising. Needless to say I was inspired, I finally found my niche'.

After working with a photographer to build my portfolio, I decided to pursue my certification as an aesthetician. I was told I needed this certification in order to be compensated for doing makeup in the industry. I signed up ... started my classes and was discouraged to realize the disconnect between the curricula of an aesthetician and the fundamental practices of a makeup artist. I had no intention of practicing clinical skin care or waxing yet these were the primary focus during the practicals. After 15 years of practicing makeup application,I didn't see the value in learning detailed anatomy and physiology of the body. I learned we were to study makeup for merely two days, and to top it off I was asked to teach the class! In addition, we covered sanitation. The sanitation portion of the program provided the only useful information pertinent to my career . I decided to leave the program out of frustration. The $1500 tuition didn't provide me with any additional skill set, only the value of understanding sanitation regulations.

I write this in order to affect industry regulation change to better reflect the practical requirements of a makeup artist in commercial media.

Thank you for your time and consideration,

Kathleen