



## The Oregon State Park System Plan: A Strategic Outlook

### Strong

The system is strong today.

It is a recreational powerhouse, with over 250 well-loved parks serving more than **42** million visitors a year and generating **\$735** million a year in community economic benefits.

In the next **10 years**, though, increasing costs and declining revenue could weaken the system. The **gap** between projected revenue and costs to provide current service levels could be \$40-60 million by **2022**.

### Unless ...

... we act smartly now to protect publicly-supported **revenue**, reduce growth in **expenses**, and generate more **value**.

If we don't act, the system will be unable to control the maintenance **cost of ownership**, customer **service** and visits will decline, and recreational and local **economic** benefits will fall.

The old, pre-1999 maintenance backlog is dropping **steadily**, but the costs to maintain an aging system serving 42 million people a year **will continue** to increase.

### Ounce of prevention

#### Protect Revenue

- Oregonians dedicate Lottery to state and local parks. Understand it **isn't** the whole answer.
- Park fees are **below** market, and correcting them is a slow process.
- RV fees are **declining**, and other jurisdictions want a greater share of it.
- Protect and restore revenue now to **prevent** an emergency deficit later.

#### Control Expenses

- Support investments that **improve** efficiency.
- Create long-life, **low-cost** parks.
- **Reduce** expensive assets like pavement, buildings, water and power systems by 2% a year for the next 10 years, especially where they don't contribute to our core services.
- **Control** labor costs and use seasonal employees strategically.

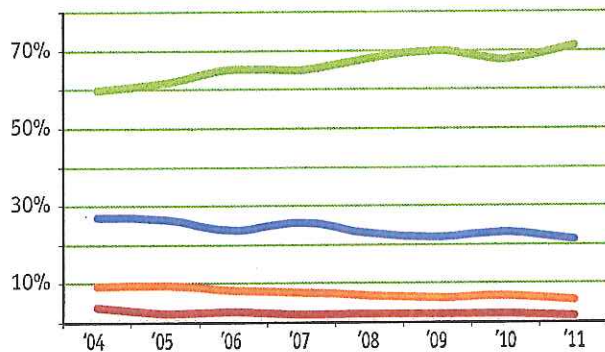
#### Generate value

- Deliver more of what people and communities **need**.
- Focus on strengths. Increase investments where success is **reachable**.
- Reduce marginal programs where they don't add to the mission.
- Bring more economic and recreation **benefits** to local communities.
- Play tighter role with public, nonprofit and private **partners**.



## State Park Visitor Overall Experience

Excellent Above Average Average Below Average



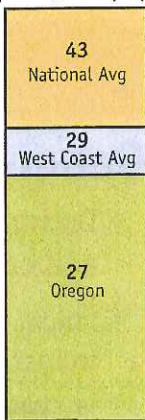
## Oregon's State Park System in 2010

Visitors per Year



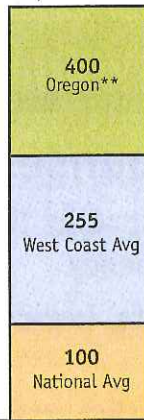
\*4th highest in nation

State Park Acres per 1,000 pop.

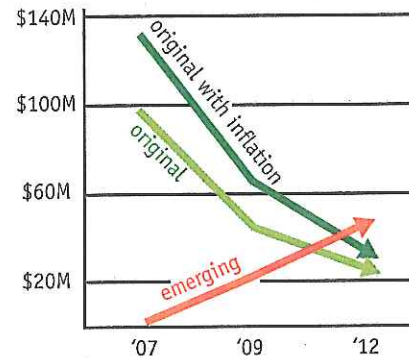


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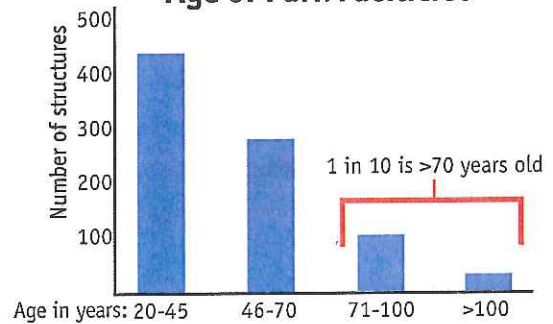
Visitors per Acre



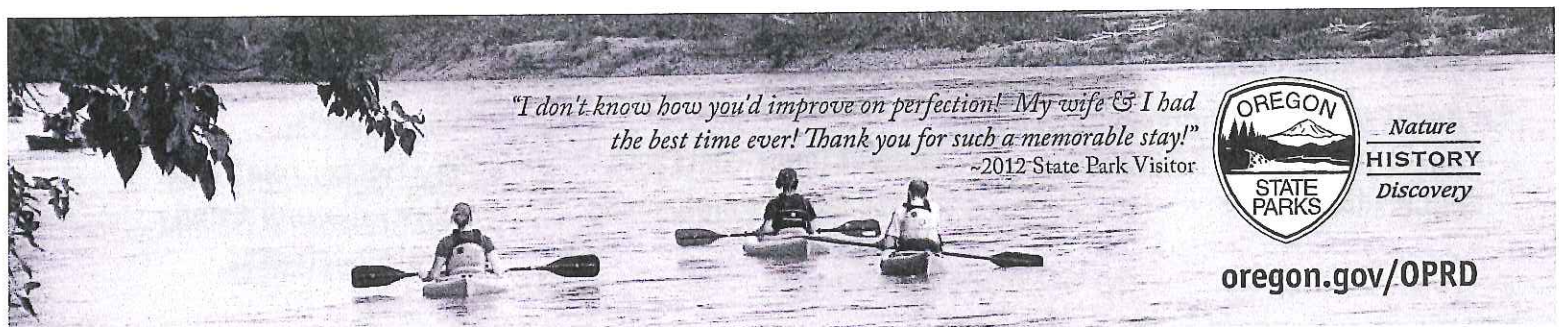
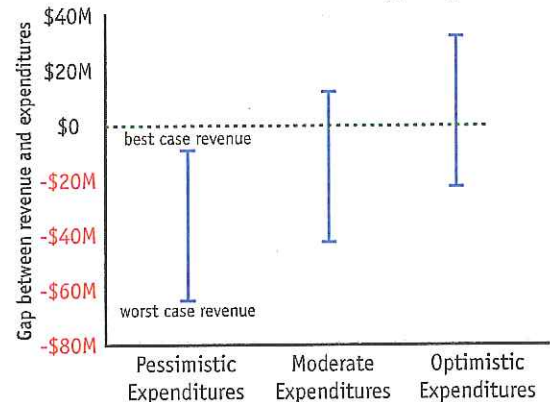
## Deferred maintenance



## Age of Park Facilities



## 2021-23 Funding Gap



"I don't know how you'd improve on perfection! My wife & I had the best time ever! Thank you for such a memorable stay!"  
-2012 State Park Visitor



Nature  
HISTORY  
Discovery

oregon.gov/OPRD