I'm Bruce Lawson, a native Oregonian with 30yrs experience in filmmaking. I am a Key Grip.

Growing up in Portland and graduating from the University of Oregon, I chose to make my living and raise my family here in my home state rather than migrate to another state as others might have.

In 1996, my brother Brent and I formed BLT Productions. We invested in a full Feature Grip package. But the industry slowed from 1999 until 2005. Then Oregon introduced an incentive and things turned around. Increased growth and business in 2006, enabled BLT to purchase both a 48' and 35' trailer to provide grip support for any project ranging from commercials to major motion pictures.

We were soon joined by longtime co-worker and friend Mark Haleston, another native Oregonian, in the effort to provide locally owned Film support equipment. Through Mark's purchase of two Semi Tractors we have been able to pull our trailers and gear throughout not only the state of Oregon, but across the country when a state with a more <u>aggressive incentive program</u> would lure a production away from Oregon.

We recently, have joined forces again to form Elite Camera Cars. This time Mark Haleston; my brothers, Brian and Brent Lawson; and I have joined together in an effort to provide a much-needed service in the form of an Oregon based professional camera car company. We are committed to creating a safe and viable environment for world class filmmakers.

We at BLT Productions and Elite Camera Cars believe strongly in making an investment in Oregon's future, but we are not alone in this vision. We are joined by many other local film professionals including:

Poug Boss, Pacific Grip and Lighting Joel Stirnkorb and Greg Schmitt, Gearhead Grip and Electric Michael Koerner, Koerner Cameras Pon and Patsy Williams, NW Craftservices Eric Solmenson, SST, Transportation

Bruce Fleskes and Scott Walters, S&S Power

MEASURE: <u>HBƏ167</u> EXHIBIT: <u>P</u>\_\_\_\_ Joint Committee on Tax Credits 76th Session DATE: 04.21-2011 PAGES: \_Q SUBMITTED BY: Bruce LAWSON

All of us share the same vision. By investing locally we can build a viable infrastructure for Film in Oregon.

Our Investments and commitment to growth are made possible due to the increased projects locally filmed in Oregon. These projects come here due to the quality crew, abundant locations and the incentive that the state provides.

On a recent project for NBC, titled "ORIMM" I had 14 full time employees working just in the Grip Dept alone. We wrapped that project on Friday April 8<sup>th</sup>. On Tuesday April 12<sup>th</sup> I began prep for "OONE", a Lakeshore Feature that will employ myself and again at least 14 other Grips through the third week of June. These 14 Grips represent 14 Oregon families. Now figure in Electric Pept, Art Pept, Wardrobe, Construction, etc. I hope you can see what this means to those of us, and our families, who choose to live here and make our living at home in Oregon. I encourage you to do all you can to insure the continued success of our great film industry here in Oregon.

Sincerely,

Bruce Lawson

BLT Productions, LLC. and Elite Camera Cars, LLC.



Brothers Lawson Team





STP Tractors pulling BLT 48 and BLT 35



ELITE CAMERA CARS

On Location Sherman Co.