MEASURE: <u>HB 2167</u> EXHIBIT: <u>Q</u> Joint Committee on Tax Credits 76thSession DATE: <u>04-21-2011</u> PAGES: <u>|</u> SUBMITTED BY: <u>MARK HAIESTON</u>

Dear Oregon,

A company's history

When you speak of the economic growth of local film making, there are several hundred stories. Here is one.

Just five years ago Bruce Lawson and I decided it was time to combine talents and fund Portland's first locally owned semi/grip truck. We are not a huge company, just two individuals. This package was specifically designed to work in film/video/commercial production in this state.



Return on investment was quick. In the

first year of operation, the truck worked in eight different productions, first starring in the Lakeshore film "Untraceable" filmed in Portland. As an owner operator, a one-year payoff is outstanding. Trucks are not cheap to purchase or maintain. In 2005 Sparkztranzport (STP) hit the road.



As a resource, STP fits in nicely to the Oregon economy, and branching out still helps to bring paychecks back to Oregon via ownership and the local grip support team. Feeling like a gamble at first, the tables quickly turned. STP 1, as it was known in the industry, was one of the more powerful and versatile additions to the local transportation departments. Since then, STP 1 has been replaced with two newer trucks, STP 2 and STP 3.

(On the road Jean Smart posed for a picture while filming in Michigan)

A venture like this also needs local support. Drivers, fuels, maintenance – that all happens within Oregon companies. It lives here, it works here and even if it goes outside Oregon borders the income comes back to the source, an Oregon owned company that specializes in production in films and video.

Oregon based, Oregon returns.

Mark Haleston Owner/Operator 503 780 1894