

Senate Joint Resolution 39

Sponsored by Senator NELSON, Representative JENSON

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Recognizes and honors Pendleton Round-Up Centennial Celebration.

JOINT RESOLUTION

1
2 Whereas the Pendleton Round-Up was first held in September 1910 as a festival of farmers,
3 ranchers and local Indians gathered to celebrate the end of harvest; and

4 Whereas the Pendleton Round-Up Association was formed by a group of farmers, ranchers and
5 businessmen with a purpose to plan and finance an annual rodeo; and

6 Whereas today the Pendleton Round-Up is still produced by the Pendleton Round-Up Association
7 with a mission to celebrate Pendleton's frontier spirit and to keep the real west alive; and

8 Whereas the Pendleton Round-Up has throughout its history been manned wholly by volunteers
9 who have numbered as many as 1,000; and

10 Whereas the Pendleton Round-Up generates an estimated \$22 million annually for the region's
11 economy through events that attract more than 60,000 people to Pendleton, which has a population
12 of approximately 17,000; and

13 Whereas the Pendleton Round-Up is well-known as a world-class rodeo; and

14 Whereas the Pendleton Round-Up is 100 years old and the association has planned a centennial
15 celebration to take place from September 11 to 18, 2010; and

16 Whereas the centennial celebration will be the largest celebration ever to take place in
17 Pendleton, attracting visitors from all over the country and the world; and

18 Whereas the Pendleton Round-Up is the largest special event celebration in Pendleton, encom-
19 passing more than 30 different events during a one-week period; and

20 Whereas the Pendleton Round-Up is a true feat of sport in the most traditional sense of rodeo
21 due to its traditional events, old-time wooden bucking chutes and one-of-a-kind green grass arena
22 bordered by a dirt track; and

23 Whereas the Pendleton Round-Up has resisted the modern-day notion of advertising in the arena
24 in favor of a family friendly atmosphere; and

25 Whereas since the very first show, the Pendleton Round-Up has hosted an Indian Encampment
26 of more than 300 teepees housing families that have participated for generations; and

27 Whereas the Pendleton Round-Up sets great store by its 94-year partnership with the Happy
28 Canyon Indian Pageant and Night Show, where the epic drama of the old west unfolds nightly with
29 a live cast and original score; and

30 Whereas the 100-year-old Pendleton Round-Up Westward Ho! Parade is one of the last remaining
31 parades allowing no motorized vehicles with pneumatic wheels, in the tradition of the old west; and

32 Whereas the Main Street Cowboys shows on Main Street are billed the "Greatest Free Show in

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 the West” providing family entertainment nightly; and

2 Whereas the Pendleton Round-Up is home to the world-famous Let'er Buck Room, where old
3 friends reunite and new friends abound; and

4 Whereas the award-winning Pendleton Round-Up and Happy Canyon Hall of Fame preserves the
5 show's historical artifacts and stories on permanent display year-round and is one of the few muse-
6 ums in the country dedicated to a single rodeo; and

7 Whereas the Pendleton Round-Up court of five accomplished young horsewomen represents the
8 Round-Up and the region, traveling more than 5,000 miles to make more than 150 appearances; and

9 Whereas the Pendleton Round-Up events support charitable purposes including educational
10 scholarships, youth sports, togetherness through donation of hundreds of rodeo tickets to families
11 with children, a special Children's Rodeo for exceptional youngsters and cancer research; and

12 Whereas the Pendleton Round-Up is set to launch another century of community service and
13 traditional entertainment, preserving the spirit of the real west, the State of Oregon and the entire
14 region; now, therefore,

15 **Be It Resolved by the Legislative Assembly of the State of Oregon:**

16 That we, the members of the Seventy-fifth Legislative Assembly, recognize and honor the
17 Pendleton Round-Up Centennial Celebration in 2010 and encourage all Oregonians to participate in
18 the weeklong celebration planned from September 11 to 18, 2010, and “Let'er Buck!”

19