A-Engrossed Senate Bill 858

Ordered by the Senate April 29 Including Senate Amendments dated April 29

Sponsored by Senator MONNES ANDERSON

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

Directs Department of Human Services to develop and implement community outreach campaign and media campaign on underage alcohol use. [Appropriates moneys for carrying out campaigns.] [Sunsets January 2, 2016.]

Directs State Board of Education, Department of Education and Department of Human Services to develop methods for ensuring that district school boards and schools comply with laws and rules relating to underage alcohol use prevention and for working with schools and local communities to implement strategies for preventing underage alcohol use.

A BILL FOR AN ACT

2 Relating to underage alcohol use.

3 Whereas nearly 29 percent of Oregon's eighth-graders and more than 46 percent of Oregon's

4 eleventh-graders reported regular alcohol use last year, and nearly 38,000 youths in Oregon may

5 have a serious alcohol problem; and

6 Whereas young people in Oregon who begin drinking alcoholic beverages before 15 years of age

7 are four times more likely to develop alcohol dependence than those who begin drinking at 21 years

8 of age or later; and

9 Whereas the younger a person is when the person starts drinking alcoholic beverages, the more 10 likely the person is to become alcoholic; and

11 Whereas alcohol is the most frequently used drug by high school and middle school students in 12 Oregon; and

Whereas the brain goes through dynamic changes in adolescence and alcohol can seriously damage long-term and short-term growth processes; and

15 Whereas alcohol use is the leading cause of death among youths and contributes substantially

16 to motor vehicle crashes, traumatic injuries, suicides and family and school problems among ado-17 lescents; and

18 Whereas alcohol is a factor in two-thirds of all sexual assaults and date rapes of teens and 19 college students and contributes to unprotected sex among youths, increasing their risk of con-20 tracting human immunodeficiency virus or other sexually transmitted diseases; now, therefore,

21 Be It Enacted by the People of the State of Oregon:

22 <u>SECTION 1.</u> Subject to the availability of funds dedicated to the purpose, the Department

of Human Services shall develop and implement a community outreach campaign to mobilize communities to confront the problem of underage alcohol use.

25 <u>SECTION 2.</u> Subject to the availability of funds dedicated to the purpose, the Department

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1 of Human Services shall work with local nonprofit organizations to develop and implement

2 a statewide media campaign on underage alcohol use that disseminates information through

3 radio, television, print media and the Internet.

4 <u>SECTION 3.</u> The State Board of Education, the Department of Education and the De-5 partment of Human Services shall work collaboratively to develop methods for:

6 (1) Ensuring that district school boards and schools in this state comply with ORS 336.222 7 and the rules adopted by the State Board of Education relating to underage alcohol use 8 prevention; and

9 (2) Working with schools and their local communities to implement effective strategies 10 for preventing underage alcohol use.

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