2009 Regular Legislative Session
FISCAL ANALYSIS OF PROPOSED LEGISLATION
Prepared by the Oregon Legislative Fiscal Office

MEASURE NUMBER: SB 649 **STATUS:** B Engrossed
SUBJECT: Requires drug manufacturers and wholesale drug outlets to adopt a written marketing code of conduct and make annual reports to the Board of Pharmacy, and requires the Board to report to the Legislative Assembly biennially on the status of marketing codes of conduct.
GOVERNMENT UNIT AFFECTED: Board of Pharmacy
PREPARED BY: Robin LaMonte
REVIEWED BY: Erica Kleiner
DATE: May 26, 2009

	2009-2011	2011-2013
EXPENDITURES:		
See Analysis		
REVENUES:		
See Analysis		

EFFECTIVE DATE: Drug manufacturers and outlets must develop the marketing code by June 30, 2010 and report to the Board of Pharmacy by December 31, 2010. The Board must report to the Legislative Assembly by March 31, 2011.

LOCAL GOVERNMENT MANDATE: This bill does not affect local governments' service levels or shared revenues sufficient to trigger Section 15, Article XI of the Oregon Constitution.

ANALYSIS: SB 649 requires drug manufacturers and wholesale drug outlets to adopt a written marketing code of conduct and make annual reports to the Board of Pharmacy, and requires the Board to report to the Legislative Assembly biennially on the status of marketing codes of conduct.

The Board estimates that it will expend approximately $74,265 Other Funds in 2009-11 to implement the provisions of this bill. Costs include $49,417 in temporary or contract staff assistance to develop an annual notice, receive and review documents, and develop the biennial report. Office expenses for postage, printing, and forms could be $10,000. Costs may also include Attorney General fees for review of administrative rules, and costs to update the agency database. The bill does not include fees for this program, so expenses would be paid out of the licensing revenue of the Board.