Senate Bill 863

Sponsored by Senator METSGER, Representative SCHAUFLER

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced.**

Prohibits caller from using automatic dialing and announcing device to call subscriber unless subscriber has requested, authorized, permitted or consented to call. Exempts calls made in certain circumstances.

Prohibits caller from using automatic dialing and announcing device unless device disconnects within 10 seconds after subscriber terminates call. Prohibits caller from using device to dial telephone numbers randomly or sequentially unless device excludes certain telephone numbers. Specifies hours during which caller may use device.

Requires caller to state certain information immediately in prerecorded message disseminated to subscriber. Prohibits caller from misrepresenting or falsifying required information. Prohibits caller from altering, misrepresenting or falsifying information provided to subscriber by means of caller identification service.

Permits Attorney General and subscriber subjected to unwanted calls to bring action in circuit court for injunction, for three times actual damages and for statutory damages of not more than \$2,000 for each violation.

Takes effect only if Senate Joint Resolution 33 (2007) is approved by people at special election held on same date as next primary election.

1	A BILL FOR AN ACT
2	Relating to automatic dialing and announcing devices; creating new provisions; amending ORS
3	646.608; repealing ORS 759.290; and prescribing an effective date.
4	Be It Enacted by the People of the State of Oregon:
5	SECTION 1. As used in sections 1 to 5 of this 2007 Act:
6	(1) "Automatic dialing and announcing device" means an automated device that selects
7	and dials telephone numbers and that, working alone or in conjunction with another device,
8	disseminates a prerecorded or synthesized voice message to the telephone number called.
9	(2) "Call" means an attempt made to contact or a contact made with a subscriber by
10	means of a telephone or telephone line.
11	(3) "Caller" means a person that attempts to contact or that contacts a subscriber by
12	using a telephone or telephone line.
13	(4) "Caller identification service" means a telephone service that permits subscribers to
14	see a caller's telephone number before answering the telephone.
15	(5) "Established business relationship" means a previous transaction or series of trans-
16	actions between a caller and a subscriber in the course of which, during the 18 months pre-
17	ceding a call, the subscriber consented or acquiesced to calls from the caller.
18	(6) "Subscriber" means an individual who has obtained residential or wireless telephone
19	services from a telecommunications provider, or a person who resides with the individual.
20	SECTION 2. (1) A caller may not use or connect an automatic dialing and announcing
21	device to a telephone line in order to call a subscriber unless the subscriber has knowingly
22	requested, permitted, authorized or otherwise consented to the call.
23	(2) Subsection (1) of this section does not apply to a caller in the following circumstances:

(a) The caller has an established business relationship with the subscriber; 1 2 (b) The caller is attempting to collect a debt from the subscriber; (c) The caller is a public safety or law enforcement agency and is attempting to contact 3 the subscriber in connection with an emergency; or 4 $\mathbf{5}$ (d) The caller is a school district and the subscriber is an employee of the school district, a student or a student's parent, guardian or other family member. 6 SECTION 3. (1) A caller may not use an automatic dialing and announcing device in order 7 to call a subscriber unless the device is designed and operated so as to disconnect within 10 8 9 seconds after the subscriber terminates the call. (2) A caller may not use an automatic dialing and announcing device that dials telephone 10 numbers randomly or sequentially unless the range of telephone numbers from which the 11 12 device chooses the number to dial does not include numbers for: (a) Fire protection, law enforcement or other emergency agencies; 13 (b) Hospital and health care facilities, physician's offices, poison control centers or sui-14 15 cide prevention or domestic violence counseling services; 16 (c) Residential facilities for senior citizens; (d) Paging and answering services; 17 18 (e) Cellular telephones, mobile radio services, other radio common carrier services or any service for which the recipient is charged for the call; and 19 (f) Subscribers who appear on a list compiled for the purpose of informing potential 20callers that the subscriber does not want to receive telephone solicitations. 2122(3) A caller who uses an automatic dialing and announcing device may use the device to 23call a subscriber only between the hours of 8 a.m. and 9 p.m. at the subscriber's location. SECTION 4. (1) A caller who uses an automatic dialing and announcing device in order 24 to call a subscriber shall immediately state in the prerecorded or synthesized voice message 25disseminated during the call: 2627(a) The caller's identity and the identity of any person on behalf of whom the caller is making the call; 28(b) The telephone number from which the caller is making the call; 2930 (c) The location from which the caller is making the call; and 31 (d) The purpose for which the caller is making the call. (2) A caller may not misrepresent or falsify any of the information required under sub-32section (1) of this section. 33 34 (3) A caller may not intentionally alter, misrepresent or falsify the information that a caller identification service would ordinarily provide to a subscriber who uses such a service. 35(4) A person who provides a caller identification service is not subject to civil liability for 36 37 a caller's violation of this section. 38 SECTION 5. (1) The Attorney General, or a subscriber who receives from an automatic dialing and announcing device a call that the subscriber did not request, permit, authorize 39 or otherwise consent to, except in circumstances permitted under section 2 (2) of this 2007 40 Act, may bring an action in a circuit court of this state against the caller to: 41 (a) Enjoin the caller from using an automatic dialing and announcing device to call the 42 subscriber or from violating section 2, 3 or 4 of this 2007 Act; and 43 (b) Recover actual damages or statutory damages under this section that arise from the 44 caller's violation of section 2, 3 or 4 of this 2007 Act. 45

[2]

SB 863

(2) A plaintiff may bring an action under this section in the county where the plaintiff 1 2 resides or conducts business. (3) If the court finds that the caller has violated section 2, 3 or 4 of this 2007 Act, the 3 court shall enjoin the caller from continuing the violation. 4 (4) Unless a plaintiff seeks actual or statutory damages under this section, the plaintiff 5 need not allege or prove actual damages to bring an action for an injunction under this sec-6 7 tion. (5) In an action for damages brought under this section, a plaintiff is entitled to recover 8 9 from the defendant: (a) Not more than \$2,000 for each violation; 10 11 (b) Three times the amount of actual damages, if any, that the plaintiff sustained; 12(c) Reasonable attorney fees; 13 (d) Costs; and (e) Any other relief the court deems proper. 14 15 (6) For purposes of subsection (5) of this section, each instance in which a caller uses an automatic dialing and announcing device in order to call a subscriber in violation of sec-16 tion 2, 3 or 4 of this 2007 Act constitutes a separate violation. 17 18 (7) A plaintiff must commence an action under this section within two years after the date on which the violation described in this section occurred or within two years after the 19 plaintiff bringing the action discovered or, in the exercise of reasonable diligence, should 20have discovered the violation. 2122(8) The remedies provided in this section are cumulative and are in addition to any other applicable administrative, civil or criminal penalties provided for the same conduct. 23(9) Moneys recovered by the Attorney General in any action brought under this section 24 shall be deposited with the State Treasurer as provided in ORS 180.180 except that the At-25torney General shall use the moneys so deposited and credited to pay expenses related to 2627investigating and enforcing violations of section 2, 3 or 4 of this 2007 Act and for administering the list described in ORS 646.574. 28 SECTION 6. ORS 646.608 is amended to read: 2930 646.608. (1) A person engages in an unlawful practice when in the course of the person's busi-31 ness, vocation or occupation the person does any of the following: 32(a) Passes off real estate, goods or services as those of another. (b) Causes likelihood of confusion or of misunderstanding as to the source, sponsorship, ap-33 34 proval, or certification of real estate, goods or services. 35(c) Causes likelihood of confusion or of misunderstanding as to affiliation, connection, or asso-36 ciation with, or certification by, another. 37 (d) Uses deceptive representations or designations of geographic origin in connection with real estate, goods or services. 38 (e) Represents that real estate, goods or services have sponsorship, approval, characteristics, 39 ingredients, uses, benefits, quantities or qualities that they do not have or that a person has a 40 sponsorship, approval, status, qualification, affiliation, or connection that the person does not have. 41 (f) Represents that real estate or goods are original or new if they are deteriorated, altered, 42 reconditioned, reclaimed, used or secondhand. 43 (g) Represents that real estate, goods or services are of a particular standard, quality, or grade, 44

SB 863

45 or that real estate or goods are of a particular style or model, if they are of another.

SB 863

1 (h) Disparages the real estate, goods, services, property or business of a customer or another 2 by false or misleading representations of fact.

3 (i) Advertises real estate, goods or services with intent not to provide them as advertised, or
4 with intent not to supply reasonably expectable public demand, unless the advertisement discloses
5 a limitation of quantity.

6 (j) Makes false or misleading representations of fact concerning the reasons for, existence of, 7 or amounts of price reductions.

8 (k) Makes false or misleading representations concerning credit availability or the nature of the
9 transaction or obligation incurred.

10 (L) Makes false or misleading representations relating to commissions or other compensation to 11 be paid in exchange for permitting real estate, goods or services to be used for model or demon-12 stration purposes or in exchange for submitting names of potential customers.

(m) Performs service on or dismantles any goods or real estate when not authorized by theowner or apparent owner thereof.

(n) Solicits potential customers by telephone or door to door as a seller unless the person pro vides the information required under ORS 646.611.

(o) In a sale, rental or other disposition of real estate, goods or services, gives or offers to give a rebate or discount or otherwise pays or offers to pay value to the customer in consideration of the customer giving to the person the names of prospective purchasers, lessees, or borrowers, or otherwise aiding the person in making a sale, lease, or loan to another person, if earning the rebate, discount or other value is contingent upon occurrence of an event subsequent to the time the customer enters into the transaction.

(p) Makes any false or misleading statement about a prize, contest or promotion used to publi cize a product, business or service.

(q) Promises to deliver real estate, goods or services within a certain period of time with intent
 not to deliver them as promised.

27 (r) Organizes or induces or attempts to induce membership in a pyramid club.

(s) Makes false or misleading representations of fact concerning the offering price of, or the
 person's cost for real estate, goods or services.

(t) Concurrent with tender or delivery of any real estate, goods or services fails to disclose any
 known material defect or material nonconformity.

32 (u) Engages in any other unfair or deceptive conduct in trade or commerce.

(v) Violates any of the provisions relating to auction sales, auctioneers or auction marts under
 ORS 698.640, whether in a commercial or noncommercial situation.

35

(w) Manufactures mercury fever thermometers.

36 (x) Sells or supplies mercury fever thermometers unless the thermometer is required by federal
 37 law, or is:

38 (A) Prescribed by a person licensed under ORS chapter 677; and

(B) Supplied with instructions on the careful handling of the thermometer to avoid breakage andon the proper cleanup of mercury should breakage occur.

(y) Sells a thermostat that contains mercury unless the thermostat is labeled in a manner to inform the purchaser that mercury is present in the thermostat and that the thermostat may not be disposed of until the mercury is removed, reused, recycled or otherwise managed to ensure that the mercury does not become part of the solid waste stream or wastewater. For purposes of this paragraph, "thermostat" means a device commonly used to sense and, through electrical communication

SB 863

- 1 with heating, cooling or ventilation equipment, control room temperature.
- 2 (z) Sells or offers for sale a motor vehicle manufactured after January 1, 2006, that contains 3 mercury light switches.
- 4 (aa) Violates the provisions of ORS 803.375, 803.385 or 815.410 to 815.430.
- 5 (bb) Violates ORS 646.850 (1).
- 6 (cc) Violates any requirement of ORS 646.661 to 646.686
- 7 (dd) Violates the provisions of ORS 128.801 to 128.898.
- 8 (ee) Violates ORS 646.883 or 646.885.
- 9 (ff) Violates any provision of ORS 646.195.
- 10 (gg) Violates ORS 646.569.
- 11 (hh) Violates the provisions of ORS 646.859.
- 12 [(ii) Violates ORS 759.290.]
- 13 [(*jj*)] (**ii**) Violates ORS 646.872.
- 14 [(kk)] (jj) Violates ORS 646.553 or 646.557 or any rule adopted pursuant thereto.
- 15 [(*LL*)] (**kk**) Violates ORS 646.563.
- 16 [(mm)] (LL) Violates ORS 759.690 or any rule adopted pursuant thereto.
- 17 [(nn)] (mm) Violates the provisions of ORS 759.705, 759.710 and 759.720 or any rule adopted
- 18 pursuant thereto.
- 19 [(oo)] (**nn**) Violates ORS 646.892 or 646.894.
- 20 [(*pp*)] (**oo**) Violates any provision of ORS 646.249 to 646.259.
- 21 [(qq)] (**pp**) Violates ORS 646.384.
- 22 [(rr)] (qq) Violates ORS 646.871.
- 23 [(ss)] (rr) Violates ORS 822.046.
- 24 [(tt)] (ss) Violates ORS 128.001.
- 25 [(uu)] (tt) Violates ORS 646.649 (2) to (4).
- 26 [(vv)] (uu) Violates ORS 646.877 (2) to (4).
- 27 [(ww)] (vv) Violates ORS 87.686.
- 28 [(xx)] (ww) Violates ORS 646.651.
- 29 [(yy)] (**xx**) Violates ORS 646.879.
- 30 [(zz)] (yy) Violates ORS 646.402 or any rule adopted under ORS 646.402 or 646.404.
- 31 [(aaa)] (zz) Violates ORS 180.440 (1).
- 32 [(bbb)] (aaa) Commits the offense of acting as a vehicle dealer without a certificate under ORS
 33 822.005.
- 34 [(ccc)] (bbb) Violates ORS 87.007 (2) or (3).
- 35 [(ddd)] (ccc) Violates ORS 92.405 (1), (2) or (3).
- 36 [(eee)] (ddd) Engages in an unlawful practice under ORS 646.648.
- (2) A representation under subsection (1) of this section or ORS 646.607 may be any manifesta tion of any assertion by words or conduct, including, but not limited to, a failure to disclose a fact.
- 39 (3) In order to prevail in an action or suit under ORS 646.605 to 646.652, a prosecuting attorney
- 40 need not prove competition between the parties or actual confusion or misunderstanding.
- (4) An action or suit may not be brought under subsection (1)(u) of this section unless the Attorney General has first established a rule in accordance with the provisions of ORS chapter 183
 declaring the conduct to be unfair or deceptive in trade or commerce.
- 44 (5) Notwithstanding any other provision of ORS 646.605 to 646.652, if an action or suit is brought
 45 under subsection [(1)(aaa)] (1)(zz) of this section by a person other than a prosecuting attorney,

SB 863

1 relief is limited to an injunction and the prevailing party may be awarded reasonable attorney fees.

2 SECTION 7. ORS 759.290 is repealed.

3 <u>SECTION 8.</u> Sections 1 to 5 of this 2007 Act apply to any calls made to a subscriber by 4 means of an automatic dialing and announcing device on or after the effective date of this 5 2007 Act.

6 <u>SECTION 9.</u> This 2007 Act does not take effect unless the amendment to the Oregon 7 Constitution proposed by Senate Joint Resolution 33 (2007) is approved by the people at a 8 special election held throughout this state on the same date as the next primary election.

9 This 2007 Act takes effect on the effective date of that constitutional amendment.

10